

THE CURRICULUM VITAE

by MIKAEL FAGER

Senior Conceptual Digital Designer with a passion for design; necessitating an eye for detail and strong project management skills. Cemented creativity, digital skills and strategic thinking qualities through an impressive academic background. Quick to grasp new ideas and concepts while identifying innovative and creative solutions, utilising exceptional interpersonal skills and communicative abilities to build positive and lasting relationships with clients - analysing and delineating their design requirements. Culturally-astute, with international experience spanning Sweden, Australia and the UK; speaks fluent Swedish and English and is experienced in the use of Adobe creative software and programming tools. Enjoys maintaining awareness of new and emerging technologies and whose competencies include:

- Team Collaboration / Leadership
- Analytical Thinking
- Project Management
- Complex Problem Solving
- Digital Marketing Tools
- Creative Agency Collaboration
- Relationship Building
- Organisation and Planning
- Interpersonal Communication

PROFESSIONAL EXPERIENCE

Sunbets, Digital Designer, June 2016 - Present

Sunbets, a collaboration between The Sun and Tabcorp, is a recently launched betting company. Worked as the first digital designer in this startup business. Roles included: the formation of guidelines and procedures, and the brand development of the sport and casino brands

Jacob Bailey, Digital Designer, Contract, May 2016

UI design projects for brands such as Otis, Policy in Practice, and Abellio Greater Anglia where I redesigned the entire destination section

Freelance, Digital Designer, Projects, March - April 2016

Rebranding of a Spanish restaurant including the design of logo, and responsive website. Full ownership of projects from marketing ideas, direction of photography and visual ideas to final products

Teads, Digital Designer, Contract, London, May 2014 - December 2015

Responsible for creative ideas and concepts for digital campaigns and pitches for world renowned brands, several of which were successful. Also responsible for the design of rich media units for desktop and mobile

Hixville, Digital Designer, Contract, London, May 2014

Design of rich media banners for the Disney film Maleficent

AML, JWT, Havas Media, Open Agency, TKMaxx, Digital Designer, Contracts, March - April 2014

Motion and Flash banner design

Redhouse Lane Communications, Graphic Designer, Contract, London, February 2014

Design and layout of Coca Cola magazine

TAG Worldwide, Digital Designer, Contract, London, November - December 2013

Working with accounts for Acer and Google Android

Hogarth Worldwide, Senior Digital Designer, Contract, London, May - October 2013

Helped to set up and form a new in-house team at Betfair. Role included the formation of guidelines and procedures, project management, creative direction and management of designers, and design of banners, landing pages, newsletters and Flash banners

Redhouse Lane Communications, Graphic Designer, Contract, London, May 2013

Design and layout of Coca Cola magazine

Pokerstars, Digital Designer, Contract, London, November 2012 - May 2013

Design and production of conceptual pan regional banner campaigns

Home Learning College, Digital Designer, Contract, London, April 2012 - October 2012

Designed e-newsletters, Flash banners, landing pages and conceptual campaigns

Clinic, Digital Designer, Contract, London, March 2012

Created a Flash banner campaign for Madame Tussauds and email for Barclays Bank

Tangible, Digital Designer, Contract, London, March 2012

Successfully managed designs for various corporate clients from idea generation through to implementation

Fantastic Thinking, Flash Producer, Contract, London, February 2012

Animated Flash banner campaign for MTV as a Flash Producer

Flight Centre, Digital Designer, Contract, London, August - December 2011

Design of e-newsletters, banners and microsities from inception to implementation across all Flight Centre brands, in collaboration with marketing staff

Lime Creative, Digital Designer, Temp, London, July - August 2011

Design of e-newsletters and Flash banner campaigns for Small Luxury Hotels

Quick Thinking, Digital Designer, London, February - June 2011

Sole Digital Designer; liaised with b2b clients in the management of digital designs, including e-newsletters, Flash banners, video editing and traditional print

Wallop Design, Digital Designer, London, November 2010 - January 2011

Liaised with clients, such as Olympus and Cash Converters, in the support of digital design and print advertising functions

STA Travel, Online Designer, London, January 2008 -October 2010

- Managed digital designs for the UK market and Sweden as well as print designs and brainstorming and creating national campaigns while overseeing freelance and junior designers
- Utilised a consultative approach at all levels to effectively analyse and delineate their requirements and promote appropriate solutions
- Played an integral role in a number of projects within strict deadlines and from inception through to completion, including Flash banners, microsities, booklets, newsletters and posters, alongside brand management and development

PREVIOUS POSITION HIGHLIGHTS

- Regularly recognised for the ability to manage often conflicting project priorities in fast-paced and results-driven environments
- Responsible for all visual communications as sole Graphic Designer at DFD Advertising, London (2007)
- Played an integral role in the management of web, print and video for corporate clients as Graphic Designer at KeyDesignz in Brisbane as part of an internship (2006)
- Helped and assisted first and second year graphic design students at the University of Sunshine Coast in their assignments (2006); showcased impressive technical awareness, coupled with strong interpersonal communication skills

EARLY CAREER SUMMARY

Graphic Designer, advertising (placement), Production
Campaign worker, the EU and Euro benefits, Sverige i Europa
IT consultant / support / teamleader, Webland / ICL Gothenburg
Computer technician, Poolia, IBM, Förenings Sparbanken
IT teacher, Hogia Institutet / ABF/ Komvux
Probation officer, treatment of offenders
Military service, noncommissioned Officer in Northern Sweden

ACADEMIC ACHIEVEMENTS

BA Computer based Art and Design, minor in Communication (Advertising and Journalism)
University of Sunshine Coast, Australia

Diploma in Graphic Design and Multimedia
Martin College, Brisbane, Australia

Human - Computer Interface
University of Trollhättan

Lynda Training
Photoshop - Mastery / Audition / Edge / After Effects / Illustrator

SOFTWARE SKILLS

Design
Photoshop / Illustrator / Edge / Flash / Dreamweaver / InDesign / After Effects
Premier / Audition / InVision

Production
Video editing, Actionscript 3, basic HTML and CSS and Print Ready PDF

REFERENCES

Available upon request